



Birgitt E. Morrien



**COACHING
ORGANISATION
UND PR**

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Plea for a new attitude in the digital age

Be simple — Be courageous — Be social

Birgitt E. Morrien has been a consultant to versatile (business) personages in the fields of leadership, personal marketing management, and creative communication for 20 years.

A native of the Münsterland region, she achieves clarity of goals with her down-to-earth nature and sense of humor in order to open the view toward future possibilities despite all difficulties in business.

Selection of topics

- Making smart decisions under pressure thanks to clear perspectives
- Optimizing leadership through creative communication
- Motivating people through personal trust
- The art of reducing complexity through concentration & humor
- Inventive solutions inspired by sound coaching
- More balance in the media mix: what to do, what to leave alone?

In addition to managers in the communication and media industry, Morrien also regularly advises clients in industry and trade. While her ancestors belonged to the ancient Westphalian nobility, they managed companies as merchants, tradesmen, and entrepreneurs.

For more information about Morrien's consulting portfolio, her (book) publications, additional (new) media (her blog "Coaching-Blogger", among others) plus references by coachees, partners, and the press, please go to: www.cop-morrien.de.

Brief profile

Birgitt E. Morrien has managed the Cologne-based consulting firm COP – Coaching, Organisation & PR since 1995. The multi-professional mentor and coach applies her own integrated "DreamGuidance" coaching method to successfully advance meaningful careers and creative concepts in the (media) business.

Qualifications: advanced degree in mass communications MSc. (College of Public Communications/ Boston University / MA/ USA); Senior Business Coach (German Federal Association of Executive Coaching, DBVC), Management Supervisor (German Association for Supervision, DGSv), and Corporate Coach (BMW, KfW, RKW); (new) media expert, journalist, book author, blogger, and columnist (German Journalist Union, dju); freelance writer and PR consultant for German Public Relations Association (DPRG).

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